

AGENDA

UW-GREEN BAY FACULTY SENATE MEETING NO. 8

Wednesday, 21 March 2007, 3:00 p.m.

Phoenix Room B, University Union

Presiding Officer: Christine Style, Speaker

Parliamentarian: Professor Clifford F. Abbott

1. CALL TO ORDER

2. APPROVAL OF MINUTES OF FACULTY SENATE MEETING NO. 7, FEBRUARY 14, 2007 [page 2]

3. CHANCELLOR'S REPORT

4. CONTINUING BUSINESS:

- a. BAS Degree (postponed from February Senate Meeting) [see January 17, 2007, agenda - page 7].
Presented by University Committee Chair Scott Furlong. The University Committee may have the Senate consider two amendments [page 5]

5. NEW BUSINESS

- a. Elimination of Student Affairs Committee (first reading) [page 6]
Presented by University Committee Chair Scott Furlong
- b. Revision of Mission Statement (first reading) [page 7]
- c. Open Forum on making the Academic Affairs Council and the General Education Council Committees of the Senate. Presented by University Committee Chair Scott Furlong.
- d. Requests for Future Senate Business

6. PROVOST'S REPORT

7. UNIVERSITY COMMITTEE REPORT

Presented by Scott Furlong, Chair

8. ADJOURNMENT

MINUTES 2006-2007

UW-GREEN BAY FACULTY SENATE MEETING NO. 7

Wednesday, February 14, 2007
Phoenix Room B, University Union

Presiding Officer: Christine Style (COA-UC), Speaker

Parliamentarian: Clifford Abbott, Secretary of the Faculty and Academic Staff

PRESENT: Francis Carleton (URS), Sally Dresdow (BUA), Jeff Entwistle (COA alternate), Scott Furlong (PEA-UC), Clifton Ganyard (HUS), Cheryl Grosso (COA), Stefan Hall (HUS), Sue Hammersmith (Provost, *ex officio*), Tian-you Hu (NAS), Mimi Kubsch (NUR alternate), Vladimir Kurenok (NAS alternate), Harvey Kaye (SCD), Mark Kiehn (EDU) Anne Kok (SCOW), Michael Kraft (PEA), Pao Lor (EDU), Kaoime Malloy (COA), Daniel Meinhardt (HUB), Steven Meyer (NAS), Timothy Meyer (ICS), Terence O'Grady (COA-UC), Debra Pearson (HUB), Donna Ritch (HUB-UC), Kevin Roeder (SOCW-UC), Meir Russ (BUA), Jeanellyn Schwarzenbach (ICS alternate), Bruce Shepard (Chancellor, *ex officio*), Brian Sutton (HUS), Kristin Vespia/Illene Noppe (HUD/alternate), Dean Von Dras (HUD-UC)

REPRESENTATIVES: Paula Ganyard (Academic Staff Committee)

GUESTS: Interim Dean Fergus Hughes, Associate Provost Timothy Sewall, Associate Provost Jan Thornton, Dean Fritz Erikson, Associate Dean Regan Gurung, Eileen Kolb, Scott Hildebrand, Bill Laatsch, Nicole Meyer, Catherine Henze, Forrest Baulieu

1. Call to Order. With a quorum present, Speaker Style called the Senate to order at 3:05 p.m.

2. Approval of Minutes of UW-Green Bay Faculty Senate Meeting No. 6, January 17, 2006. The minutes were approved with no objection.

3. Chancellor's Report. The Chancellor spent most of his report on budgetary matters (the substance and more details are available on his website). For the senators he offered some lessons on biennial math, the politics of community support, the cost-to-continue game, and some smoke-and-mirrors tricks popular in previous budgets but missing from this one. He also mentioned that the Union expansion is under way and the Rose and Wood Hall renovations are on track. He made two announcements: one that Bill Gollnick would be the commencement speaker; the other that Provost Hammersmith is being considered for the presidency of Edinboro University.

4. Continuing Business

a. Code Change to UWGB 53.11 General Education Programs. **Senator Kok moved (Senator O'Grady second) adoption of the Code change.** There was brief discussion on supplementary materials on the job descriptions of the Associate Provost and Associate Dean positions before a vote was taken. **The motion passed (26-0-3).**

b. Bachelor of Applied Science Degree. University Committee Chair Furlong introduced the second reading of this proposal for a new degree by summarizing some positions of the Academic Affairs Council that may not have been understood at the previous Senate meeting. **Senator Dresdow moved (Senator Kok second) approval of the proposal for a BAS degree.** The discussion was extensive. There were two major threads in the discussion: one was on the quality of the proposed degree and the other was on the procedure for its approval.

The concerns on quality were: the high number of credits accepted from technical colleges; the quality of those doing the instruction in the technical courses; whether it was legitimate to accept courses for an applied degree that would not be acceptable for a BA or BS degree; whether advising would be adequate to forestall abuses in courses taken; whether an applied bachelor's degree would devalue the existing BA and BS degrees; and how the proposed degree measures up to comparable programs at other institutions. Those responding to the quality concerns argued: an applied degree is indeed different; we should trust our own faculty with the implementation of the details of transfer credit (models from the BSW and the nursing completion program were offered); the quality control of the Interdisciplinary Studies program has improved in recent years; and without the proposed degree the regional need may be met by lower quality programs from other schools or not met at all.

The concerns of process focused on the AAC's role. The problem of what the word "recommend" in the AAC's charge might mean resurfaced along with the difficulty of reviewing a proposal over a long enough time so that both the proposal and the membership of the reviewing body change. After extensive charges, countercharges, and attempts to understand the process issues, the Speaker entertained a motion for postponement. At this point there was discussion of referring the proposal back to the AAC with or without specific directions, but in the end **Senator Dresdow moved (Senator Malloy second) postponement of the motion to approve until the next Senate meeting. This motion carried (26-1-2).**

c. Change in General Education Requirements - Humanities. The Chair of the general Education Council, Brian Sutton, presented the second reading of this item in slightly revised form. He noted an error in the attached documents the senators had received – the added courses World Literature I and II were English courses not HUS courses. **Senator Grosso moved (Senator Pearson second) the adoption of the revised Humanities requirement for General Education.** In the discussion there were several statements on how the change might better align the interests and resources of the HUS faculty with the requirement. A concern was voiced about the need for careful monitoring of how students actually end up meeting the requirements, especially in choices made about overlapping major/minor requirements with General Education requirements. Another concern about the consultation done with faculty outside of HUS who might offer humanities courses was countered with the assurance that the chair of History had been consulted. **The motion carried (18-3-8).**

d. Calendar Revision. Dean Hughes presented the history of the issue and the results of surveys of faculty, staff, and students on the choice between the current calendar and the Syracuse model. The surveys favored the change to the Syracuse model (73% of faculty and staff and 58% of students). The Chancellor stated that he was prepared to adopt the Syracuse model unless he heard serious objection from the Senate's discussion. Various senators offered support (mostly for the flexibility and efficiency of the design) and others objected (mostly for difficulties created in theatre and studio courses) and one senator wanted a third alternative (actually a return to an older design). The Speaker reminded senators that time was getting tight so there was a suggestion to take a straw vote to perhaps show a more complete picture of where the Senate stood, when **Senator Kraft formally moved (Senator Noppe second) support of the Syracuse model. The motion carried (14-7-8).**

5. New Business

At this point it was 5 p.m., the Senate's automatic adjournment time. Speaker Style asked for a motion to extend the meeting and received it with a voice vote in support.

a. 2007-2008 slate of Nominees for Faculty Elective Committees. The Chair of the Committee on Committees and Nominations, Nicole Meyer, presented the slate of nominees and outlined the procedure for adding to it. Senator Steven Meyer moved (Senator Dresdow second) to accept the slate of nominees and the motion carried unanimously (29-0-0).

b. Resolution on Domestic Partner Benefits. University Committee Chair Furlong presented this resolution. The resolution originated on the Madison campus and is being presented before all the campuses in the System for eventual presentation to the Board of Regents. **Senator Pearson moved (Senator Dresdow second) adoption of the resolution.** Two concerns were raised: one that the language of the resolution seemed to assume UW-Green Bay was a Big Ten school; the other that the term "domestic partner" needed adequate definition to prevent abuse. The Provost offered that a definition was indeed needed and models were available for implementation. **The motion carried (26-0-3).**

c. Request for Future Senate Business. In the interest of time this item was omitted.

6. Provost's Report

The Provost had earlier circulated by e-mail an electronic version of her report and at the meeting simply called attention to one item – the very positive results of the assessment of the Freshman Seminars experiment last fall. A handout displaying the results was distributed to senators. There was a caution expressed about replicability and some defense of the methodology, but in the end there was general applause for the results and those involved in the experiment.

7. University Committee Report

This also was omitted in the interest of time.

8. Adjournment. Speaker Style adjourned the meeting at 5:14 p.m.

Respectfully submitted,

Clifford Abbott, Secretary of the Faculty and Academic Staff

Amendments for the BAS Proposal

- Amendment 1: Rename the Bachelor of Applied Studies to a Bachelor of Technical and Interdisciplinary Studies
- Amendment 2: Bachelor of Technical and Interdisciplinary Studies students shall not receive credit toward graduation for any UW-Green Bay course that is the transfer equivalent of any course taken prior to matriculation in the BAS/BTIS program.

Proposal to Eliminate the Student Affairs Committee as described in the Faculty Handbook

Student Affairs Committee

UWGB Faculty Senate Approved 14 April 1999

1. The Student Affairs Committee shall be composed of ten (10) persons. Four (4) members will be elected faculty, with no more than one from a domain voting district; three academic staff members; and two students. Faculty and academic staff will serve 3-year staggered terms. Students will serve 1-year terms. The Associate Provost for Student Affairs, or her/his designee, will also serve *ex officio* as a non-voting member. The chair of the Committee may also request that one or more student affairs Directors and/or the University Counsel attend select meetings to provide advice and consultation.
2. Faculty members are elected from a slate prepared by the Committee on Committees and Nominations; academic staff members are elected from a slate prepared by Nominating Committee; and student candidates are selected by the Student Government Association.
3. Student Affairs Committee activities are coordinated by a chairperson elected by Committee members at the beginning of each academic year. Secretarial support for Committee activities will be provided by the Associate Provost for Student Affairs.
4. The Student Affairs Committee is advisory to the Chancellor, Provost and Vice Chancellor for Academic Affairs, and the Associate Provost for Student Affairs and has responsibility for examining admission standards and their application as well as the interrelationships among student life programs, extracurricular activities, support services and student conduct.
5. Any recommendations the Committee makes for modification of admission standards or policies must be brought to the Faculty Senate for approval via the Chairperson of the University Committee.
6. The Student Affairs Committee has the following functions:
 - a. Advises the Associate Provost for Student Affairs and Directors of Admissions and Financial Aid on matters pertaining to high school/college relations, admission standards and practices, recruitment, financial aid, and orientation.
 - b. Advises the University Committee on matters pertaining to student affairs.
 - c. Studies and makes recommendations regarding student conduct policies, whether substantive, structural, or procedural, and considers recommendations which originate from the administration or any other source.
 - d. Hears appeals from students and makes recommendations regarding their residency classification.
 - e. Acts as a representative and advocacy body for the concerns of special student populations.
7. The Student Affairs Committee shall provide a report of its activities at least annually to the Faculty Senate.

Select Mission of the University of Wisconsin-Green Bay

Our Mission

The University of Wisconsin-Green Bay provides an interdisciplinary, problem-focused educational experience that prepares students to think critically and address complex issues in a multicultural and evolving world. The University enriches the quality of life for students and the community by embracing the educational value of diversity, promoting environmental sustainability, and serving as an intellectual, cultural, and economic resource.

Our Values

UW-Green Bay shares with much of public higher education commitments to excellence in teaching and learning, access, free inquiry, service, scholarship, integrity, and accountability, but our select mission leads us to value a commitment to connecting learning to life. Our curriculum focuses on connecting different disciplines and perspectives and on connecting expertise to problems. Our teaching strategies connect the classroom to learning beyond it with co-curricular, travel, and professional practice experiences. We value building a diverse and inclusive educational community for our students and connecting it to existing communities of alumni, friends, and those in the region we serve. We value connecting with other institutions in the region and around the globe in partnerships and inter-institutional relationships. We value connecting the present to the future in our commitments both to environmental sustainability and to life-long learning.

Update/Faculty Senate Report, March 21, 2007

*Submitted by Sue K. Hammersmith, Provost and Vice Chancellor for Academic Affairs
University of Wisconsin-Green Bay*

I. 14-WEEK SEMESTER

Following input from faculty, academic staff, student body, Student Senate, and Faculty Senate, the Chancellor has approved UWGB's moving to a new, 14-week semester (The "Syracuse model"), effective as early as Fall 2008. An implementation team has been formed to ensure that our transition to the new semester model will be as smooth, painless, and productive as possible. Tim Sewall is chairing the implementation team, and it includes faculty representatives from both the lab sciences and the performing arts, so that the special needs of these programs can be addressed as smoothly and as early in the process as possible.

The implementation team will consider many issues, including the following:

- Scheduling principles to ensure course availability to students and effective use of our human resources and instructional facilities.
- Whether academic units may benefit from having some "assigned" classrooms that they could schedule as they build their schedule of classes.
- The many comments provided by students, faculty, and staff who participated in the on-line opinion survey about the semester options.
- Special scheduling needs of the performing arts and the lab sciences.
- The needs of new student populations we may seek to serve as part of our growth agenda (e.g., working adults).
- How the increased flexibility in scheduling may benefit UWGB students, faculty, and staff.

The group has already met and begun its work in order to allow as much lead time as possible. I will ask the group to keep the campus community apprised of their progress throughout the implementation planning period.

II. FRESHMAN SEMINAR PROGRAM

Given the impressive positive results of the Fall Semester's Freshman Seminar pilot project, I have invited a number of individuals to serve on a task force which will enable us to move forward in expanding this program next year and in laying the foundation for us to institutionalize it in the next year's planning/budgeting cycle. Faculty who may be interested in participating in the freshman seminar program should contact Scott Furlong or Regan Gurung.

III. INFORMATION, COMMUNICATION, AND TECHNOLOGY LITERACY PILOT PROJECT

During the Fall Semester, David Dettman (Cofrin Library) and three of our English Composition faculty carried out a pilot project to assess the Information, Communication, and Technology (ICT) Literacy of our first year students and to evaluate the effectiveness of two different models of ICT literacy instruction. They used a new ICT Literacy proficiency assessment instrument that has been developed by ETS based on literacy standards identified by the American Library Association. The preliminary results of this pilot project are impressive. Students in the "control groups" (class sections with no specific intervention) scored on par with their peers nationally. Those in class sections receiving either of the two models of ICT literacy instruction showed significant improvements in their ICT literacy as well as in their use of the library. Of the two models of ICT literacy instruction, students in class sections receiving the more rigorous model showed even greater gains.

Anyone who is interested in more information about this should contact Kathy Pletcher or David Dettman.

V. PROVOST AREA'S PRIORITIES AND INITIATIVES FOR THE GROWTH AGENDA

Building on the good work that had already been done by our Academic Affairs Planning Committee, Comprehensive Program Review Task Force, and Enrollment Management Committee, we have identified a number of strategic initiatives that should be pursued in the next biennium as part of the UWGB growth initiative. This is a three-biennium initiative, with \$1.7 million in new funding projected for the 2007-09 biennium and most of the increased funding to come in the following four years. Consequently, the next biennium will be one of setting the stage for growth in future years. Initiatives for the first biennium include the following:

1. Identify academic staff positions that are needed to provide critical student support services, including academic support services.
2. Identify tenure-track faculty and lecturer positions to be searched in 2007 that will have a broad impact on the long-term growth agenda.
3. Establish an "Academic Initiatives Fund" in FY 08-09 to promote excellence in teaching and learning through innovation, experimentation, and professional development.
4. Plan for a professional development center to enhance excellence in teaching and learning.
5. Hire a strategic marketing/recruitment consultant to advise the University on proactive recruitment strategies and to help the University develop a long-term marketing plan to grow student enrollment.
6. Proactively enhance student recruitment to support the Growth Agenda and to diversify the student population including racial and cultural diversity, adult learners, and international students.
7. Institutionalize the Phuture Phoenix Program and incorporate it into UWGB's recruitment and retention initiatives.
8. Enhance and expand UWGB recruitment of students from NEW high schools and technical colleges.
9. Develop a program to enable working adults to complete a baccalaureate degree in business through nontraditional scheduling and delivery of classes, for implementation in 2008-09, and use expertise in Outreach and Adult Access to market the program to adult learners.
10. Within existing programs, enhance enrollment capacity through curriculum innovation strategies that more efficiently meet student needs and through the use of new technologies and innovative teaching strategies that extend the reach of the campus.

The Strategic Budgeting Committee will schedule a forum and procedures for campus discussion and feedback on these and other proposals.

Faculty salaries remain a major concern, of course. I was pleased to learn that the coming biennium may allow us to do additional base adjustments to bring our faculty salaries closer to those of peers at other institutions. Rising salaries for new hires have created additional compression among our faculty, and addressing these situations will be a top priority in the next biennium.