



Introduction

Thank you for agreeing to participate in our planning workshop for the University of Wisconsin Green Bay Master Plan Update. Your input will help insure that we address the issues most important to the success of the campus. Please review these questions prior to our workshop. If you are unable to attend or would like to submit your responses electronically, we have created an e-mail address to do so. Responses can be submitted to uwgbmasterplanupdate@engberganderson.com

Note that the questions will not apply equally to all participants.

General Questions:

What is your overall perception of the campus?

If you can recall, what was your first impression of the campus?

What are the most significant landmarks on campus?

What are your favorite buildings, spaces and places on campus? ...Why?

Where is the "heart" of campus? The gathering place where everyone seems to congregate.
It can be a quad or a building, it is the place you go to, to see what's happening on campus.

What buildings, spaces and places do you see as most problematic? ...Why?

From your perspective, how well does the campus function?

From your own experience on campus, how would you change or improve the environment?

Are there areas of the campus that you avoid? ...Where? ...Why?

How would you characterize the visual appearance of the campus?

What message does the appearance send?

How can the appearance be improved or enhanced?

How does the campus interface with the City of Green Bay and the surrounding community?

How does the campus relate to the University of Wisconsin System?

How can these relationships be enhanced or improved?

From your knowledge of the history of the campus, are there consistent ideas that should be respected and continued?

Specific Questions

Are the present site facilities adequate for your current activities or operations?

If not, how can they be improved?

Do you foresee a need to expand facilities to meet your needs for the next five to ten years?

Please address the following issues. What concerns or problems do you have regarding these areas?

1. Traffic flow and circulation to/from campus as well as within the campus boundaries.

2. Parking development opportunities.

3. Approaches to campus, campus image definition.

4. Pedestrian circulation within the campus.

5. Quality and quantity of open space on campus.

6. Unify visual character of campus.

7. Environmental Issues (sustainability, green building, stormwater management, native plant materials).
