



SUFAC Meeting Minutes
March 5th, 2019, 5:15pm
University Union 1965 Room

- I. Call to Order: SUFAC Chair Haley called the meeting to order at 5:16PM.
- II. Roll Call: Present- Haley Marks, Will Terry, Reese Eckenrod-Snyder, Yasmin Nur, Sarah Bock, Sierra Miller, Taylor Gulbrand, John Landrum, Lea Truttman, Emily Walter
- III. Recognition of Guests: Kelli Strickland-Weidner Center
- IV. Approval of Minutes: Haley entertained a motion to approve the minutes from 2/26. Motioned by Yasmin, seconded by Sarah. Voice vote. Motion passes.
- V. Approval of Agenda : Haley entertained a motion to approve the agenda. Motioned by Sierra, seconded by Sarah. Voice vote. Motion passes.
- VI. Reports
 - a. OFO: Committed- \$27,552.90, org startup- \$1,384.94 ,
 - b. Liaison: Open Mic night, poet on campus Natasha T. Miller, Lombardi through Sunday at Weidner Center, MBB at Resch tonight, WBB at Kress tomorrow, Cheapseats Aquaman.
 - c. Senate: Senate meeting yesterday, SUFAC gave presentation. ICC presentation. Student Court update- positions open for next year.
 - d. SGA Exec:
 - e. Vice Chair: been working on approval letters for orgs
 - f. Chair: gave presentation for senate meeting, went through, working on writing letter to Chancellor. Getting prepped to send out approvals
- VII. New Business
 - a. Kelli Strickland
 - i. Director of Weidner center
 - ii. Been here 1.5 years
 - iii. Increase student access to Weidner Center through academic partnerships (4x last year) also through enjoyment of public programs. Informal surveying said that students weren't taking advantage of Weidner were lack of awareness and price.
 - iv. Phlash tix program. \$13 student ticket available at any time for select shows. Don't have to wait for student rush tickets.
 - v. Not a fan of student rush- disrespectful of students' time and because there's inventory left over.
 - vi. Goal for project is to have set amount of Phlash tix available for each show in season.
 - vii. Programs currently for tix, have control for ticket prices. Other shows not on list- Broadway titles and shows in demand.
 - viii. Requesting \$10,000 from SUFAC to subsidize Broadway tickets and offer set amount of \$13 tickets available for any show available at any time.
 - ix. What can I do with 10,000? For about \$21,700 could set aside 100 for every show for \$13.
 - x. For example for one show that didn't sell all Phlash tix, left overs could be pushed forward.



- x. For free tickets, could do 30 tickets per title. Do not prefer this program.
- xii. Student tickets being used 16/17 season 170 tickets over 12 events. 17/18 93 tickets for 8 events. 18/19 190 for 6 events.
- xiii. Going to students to advertise where they will see the program.
- xiv. Asking for an investment from committee, this is a way to keep intellect, heart, and whole person fit.
- xv. Questions-
- xvi. Yasmin- can only students by tix? Or family and friends?
- xvii. Make 2 tickets available to any student purchaser, not police other ticket.
- xviii. Reese- is there going to be a certain section where the tickets will be?
- xix. Talking about decent orchestra circle level at price, things we could do so students would be likely to be in same area by doing sections of row or every other row. Can't have big empty chunks of seat. Trying to figure out how to make students feel in community and not have giant chunks of empty seats.
- xx. Yasmin- what is normal price for a ticket?
- xxi. Depends on show, affordable is probably 30-40, most expensive are upwards of 80—100
- xxii. Haley- do you have time to stay as we discuss?
- xxiii. Still want to hear all of input, bring those to the table.

VIII. Action Items

- a. Discussion
- b. Vote on Weidner Center proposal
- c. Entertain motion to approve proposal of \$10,00 on subsidized ticket pricing for next year. Motion by Will, seconded by Sarah. Entered discussion. Sarah called the question, seconded by Yasmin. Roll call vote. Motion passes 5-0-0
 - i. Weidner center-
 - ii. Reese- think \$13 model is good way to go, be able to afford that. In terms of student turn out, we might be over estimating student attendance next year. But we also haven't seen this year's full turn out. Might be too many tickets
 - iii. Sierra- great idea to offer cheaper things for students
 - iv. Sarah- agree. If you give out free tickets it wont hold as much value, at same time, it's extremely affordable. This gives nice alternate route to go to shows and get 400 more tickets. Hopefully can boost attendance. In full favor of \$13 tix.
 - v. Yasmin- I know people want to go to shows but they are expensive. Especially when you hear of difference in 80 to 13
 - vi. Emily- great plan, one stigma of Weidner is that students don't have access to it. Opportunity to say there's a Broadway show coming to campus is awesome, especially when accessible.
 - vii. Reese- what are plans for future? If all tickets are sold, are you planning to do this again in same amount or more tickets? Kelli- interested to see what/where demand is. Hope that demand is high enough for program to be ongoing. The utilization of seg fee specifically is in



subsidization of Broadway tickets where Weidner can't set own prices. Really about 320 tickets, Weidner throwing in rest to ensure ongoing program for \$13. Big shows coming next year, anticipate tickets will go quick. Hoping people think of going to the Weidner. Depending on how it goes, willing to work with Good Times Programming.

- viii. Sarah- I think good use of seg fees, only paying for 320 tickets, Weidner taking big expense, here to make students happy. Students want to use Weidner, but don't know how to without breaking the bank. Will be able to get students engaged with the center on campus. Using money to try experiment that isn't really risky is good idea.
- ix. Emily- if not all tickets are used, they get pushed to next show. What happens at end of semester if there are tickets left over. Could either push balance forward to following year, return money. If I can't sell 110 tickets to show on campus, there's bigger problems. Would work to whatever is appropriate. Depending on how program as whole goes on, could use roll forward or come back to SUFAC.
- x. When is lineup announced? Hopefully by April 27-May 18. Coding block of tickets as Phlash tix.
- xi. Reese- if I went to go buy Phlash tix, where do I go, can I do it online? Only set up to sell at UTIC, working on getting online. No idea what solution is. Trying to remove barriers. Talked about issuing a code for Phlash tix program.
- xii. Yasmin- maybe make it have to sign in through email to buy tickets? Not sure how to do that, TicketStar
- xiii. Haley- our big thing with Seg fee is that with branch campuses, we are not taking in money for campuses, Green Bay Campus only. Any money we give you would have to stay for our students.
- xiv. Emily- what if you partner with Ticketstar for coupon code through GB email. Coupon code changes for show. K- Similar to signing up for Phlash tix program.
- xv. Reese- if the code is the same, they can't limit how many tickets they buy? K- this problem with Scalpers. When people want it, they'll do it

IX. Announcements

- a. Anticipating meeting next week? Not unless there's new business. Email will be sent about guideline review. Will be after Spring break
- b. Good job tonight.

X. Adjournment

- a. Emily motioned to adjourn meeting, seconded by Reese. Meeting adjourned at 6:03PM